

GATE CITY  
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## GATE CITY ADVISORS IMPLEMENTS AWARD-WINNING RISK ALIGNMENT PLATFORM TO DRIVE CLIENT SUCCESS

**Greensboro, NC** – Gate City Advisors announced it has implemented Riskalyze, the world's first risk alignment platform, which mathematically pinpoints a client's Risk Number® and equips advisors to empower fearless investors.

Built on a Nobel Prize-winning framework, Riskalyze quantifies the semantics of the financial advice industry, replacing confusing and subjective terms like "moderately conservative" and "moderately aggressive" with the Risk Number, a number between 1 and 99 that pinpoints a client's exact comfort zone for downside risk and potential upside gain. Advisors then build an investment portfolio to match the client's Risk Number and chart a clearly defined path to the client's goals.

Riskalyze was twice named one of the world's 10 most innovative companies in finance by Fast Company Magazine and has appeared twice on the Forbes FinTech50 list.

Managing Partner and Head of Wealth Management Joseph R. Vartanian stated "*Riskalyze has allowed our advisors to quickly and accurately identify a clients' appetite for risk and optimize a portfolio with their Risk Number. Additionally, we are able to establish a reasonable range of returns and manage client expectations.*"

"Gate City Advisors has ushered in a new era of predictability and reliability for their clients by investing in the world's first risk alignment platform to pinpoint a client's Risk Number and align their portfolio to fit," says Aaron Klein, CEO at Riskalyze. "We love working with advisory firms like Gate City Advisors, who are committed to investing in the success of their clients by empowering fearless investing."

### About Gate City Advisors

Gate City Advisors is an independent financial planning practice that offers more than a century of combined investment experience. Their approach is personalized, detailed and relevant. With continual reviews of your financial management program, Gate City Advisors will work with you to keep your investment strategies on track.

### About Riskalyze

Riskalyze is the company that invented the Risk Number®, which powers the world's first Risk Alignment Platform, empowers advisors to execute the digital advice business model with Autopilot and enables compliance teams to spot issues, develop real-time visibility and navigate changing fiduciary rules with Compliance Cloud. Advisors, broker-dealers, RIAs, asset managers, custodians and clearing firms use Riskalyze to align the world's investments with each investor's Risk Number. To learn more, visit [www.riskalyze.com](http://www.riskalyze.com).

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