

My Independence Day

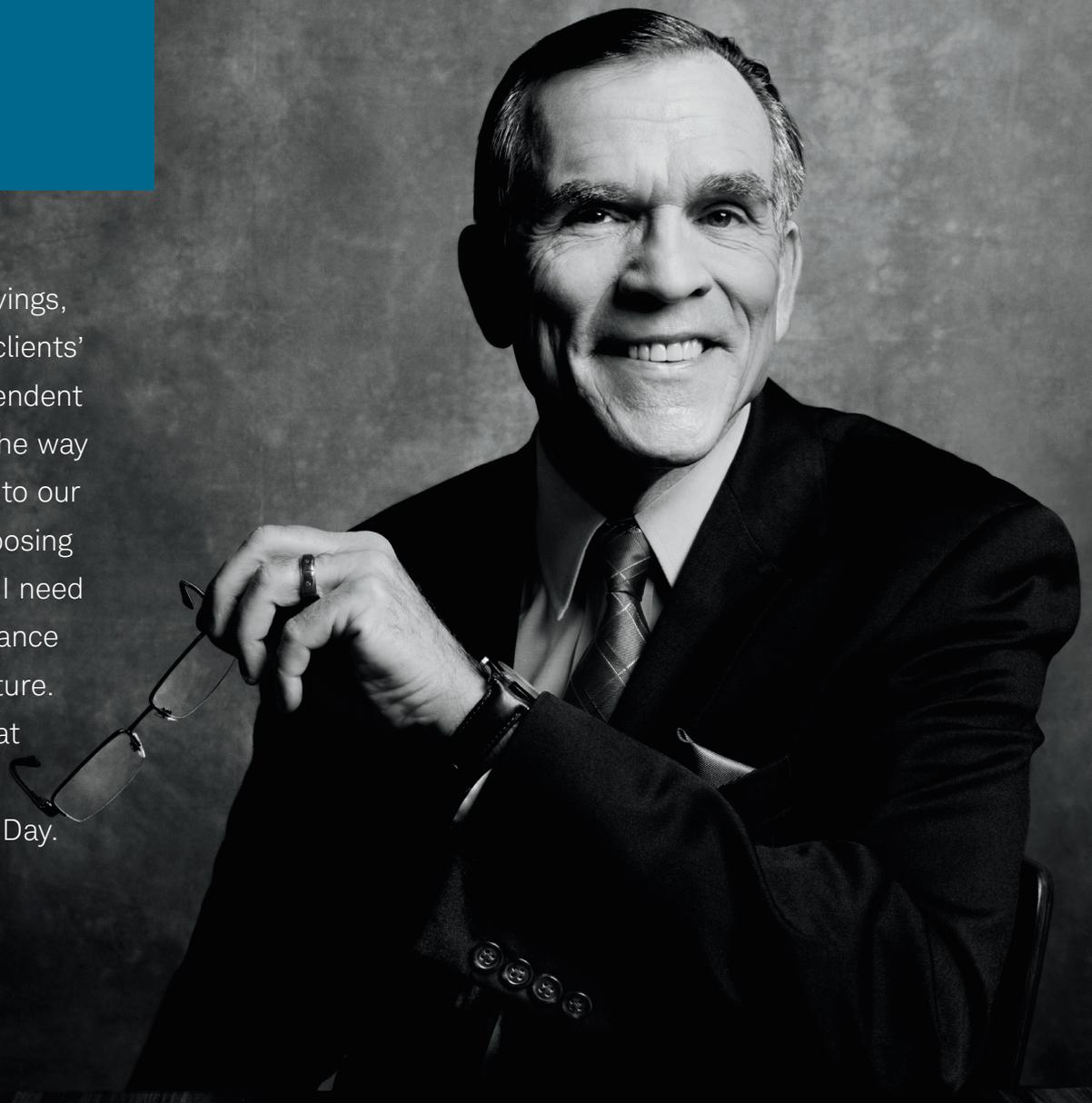
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Mike Piershale

Piershale Financial Group

When people are entrusting you with their life savings, they have to know where your priorities lie. Your clients' trust can't go by the wayside. I became an independent advisor because I wanted to run my business in the way that I believe allows me to deliver the most value to our clients. One of the best decisions I made was choosing Schwab as our custodian. They understand what I need as an entrepreneur and have given me great guidance on everything from technology to business structure. I'm proud of our success. But I'm really proud that it's built on word of mouth. It's built on integrity. I am Mike Piershale and this is my Independence Day.

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