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FOR IMMEDIATE RELEASE

## LOCAL BUSINESS BATTLES DIABETES IN SUPPORT OF FOUNDER'S BROTHER

### ***Timothy Herbert Financial Group is Walking to Cure Diabetes, One Step at a Time***

**Auburn Hills, MI – August 20, 2013** - Timothy Herbert Financial Group is proud to announce their second annual partnership with the Juvenile Diabetes Research Foundation (JDRF) for the 2013 *Walk to Cure Diabetes*, where the group will walk in honor and support of a brave brother, son and friend. The walk will take place Sunday, September 29, 2013 at the GM Tech Center in Warren, Michigan from 8:30 – 11:30 am.

Joining the movement to find a cure for this disease has always been a cause close to the heart of Tim Herbert, founder of Timothy Herbert Financial Group. Tim spent sixteen years working at General Motors before he opened his own financial company specializing in GM and automotive retirement planning. Throughout his entire career, Tim always knew that one day he wanted to join the fight to find a cure for diabetes. His younger brother John is one of the 366 million people suffering from juvenile diabetes and he has been battling this disease for years. Tim sees firsthand the trials and tribulations his brother must cope with each and every day to survive, including testing his blood sugar 6 or more times a day. He has chosen to walk for this amazing cause not only to support his brother, but to support the millions of children and adults affected by this incurable disease. Last year, the team raised over \$4,700 for the foundation.

In the U.S. alone, a new case of diabetes is diagnosed every 30 seconds, meaning more than 1.9 million people are diagnosed each year. While you have been reading this, another person was diagnosed with diabetes. Since its founding in 1970, JDRF has awarded more than \$1.6 billion to diabetes research, significantly advancing the care of people with this disease. Mr. Herbert is grateful that his brother has a chance for a longer survival, but he doesn't consider the job complete until a cure has been found. "Each and every person living with this disease deserves a life free from diabetes. I can only hope that by raising funds for this lifesaving foundation, they can move one step closer to finding a cure", says Timothy Herbert.

The Walk to Cure Diabetes is JDRF's largest national fundraising event to help raise funds to accelerate progress toward the most promising opportunities to cure, treat and prevent Type 1 Diabetes. More than 80 percent of JDRF's expenditures directly support research and research-related education.

To join the Timothy Herbert Financial Group in their walk to cure diabetes or to make a donation, visit [www.timothyherbert.com](http://www.timothyherbert.com) and click on the *Timothy Herbert Gives Back* link on the right-hand side of the page.

#### **About JDRF**

*JDRF is the leading global organization focused on type 1 diabetes (T1D) research. Driven by passionate, grassroots volunteers connected to children, adolescents, and adults with this disease, JDRF is now the largest charitable supporter of T1D research. For more information, visit [www.jdrf.org](http://www.jdrf.org).*

#### **About Timothy Herbert Financial Group**

*Tim Herbert has been a successful and independent financial advisor since 1985 and has developed his financial planning process to serve the needs of automotive employees and retirees. Herbert says, "Our mission is to form long-lasting relationships with our clients so we may assist them in reaching their wealth management objectives and obtain financial peace of mind."*

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For more information about this event or to schedule an interview, call 248.648.8598 x113 or email [ekaadou@cfemail.com](mailto:ekaadou@cfemail.com)

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